



# Protect our NATURAL HEALTH PRODUCTS

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Dear Neighbour,

As you may be aware, Justin Trudeau is trying to ban natural health products (NHPs). Recently, the Liberals have proposed significant new fees on the import, manufacture, and sale of natural health products whilst simultaneously imposing new labelling laws that will massively increase the cost of all these products.

These regulations are being applied to many products Canadians use every day like protein powder, vitamins, and other supplements.

These recently announced rules are set to come into effect on June 21, 2025. Once the rules come into place, 70% of brands say they will have to pull products from the market and **one in five brands are considering leaving Canada** altogether. At a bare minimum, the

costs of these products will rise dramatically.

The fact is, the existing rules on natural health products already keep Canadians safe. Canadians should have control over their own nutrition and what they put into their bodies. The government should be making it easier for Canadians to look after their own health and make their own health choices, not harder.

This is just another way that Justin Trudeau is making life more expensive for Canadians.

Conservatives will bring home lower prices and fight these regulations in Parliament and work to protect access to natural health products.

In your service,

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## HAVE YOUR SAY!

*Take a moment to respond to my community survey below.  
I value your feedback as it helps me better represent our community.*

Does anyone in your family use Natural Health Products, such as vitamins or other supplements?

YES

NO

UNSURE

Do you agree that Conservatives should fight the Liberals' plan to ban NHPs?

YES

NO

UNSURE

Comments: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_



# How you can protect our NATURAL HEALTH PRODUCTS

- ✓ Call or email a Liberal Member of Parliament and tell them to scrap these damaging regulations. Find the full list and contact information at [www.ourcommons.ca](http://www.ourcommons.ca)
- ✓ Share the information in this mail piece with your friends or family
- ✓ Share this message on social media
- ✓ Return the attached survey card, or submit your comments at [www.stephaniekusiemp.ca](http://www.stephaniekusiemp.ca)

FOLD TOP FIRST, THEN BOTTOM, AND TAPE SHUT TO RETURN, NO ENVELOPE OR STAMP NEEDED.

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